



video scratch & win GAMING

What is it?

Video Scratch & Win is an exciting and affordable way to accomplish your three most important goals:

- 1) Drive Revenue
- 2) Drive Visits
- 3) Drive Membership

How it works?

Customers simply swipe their club card once a day to receive a free play.

They are presented with a simple video scratch card that upon completion displays the Instant Prize they have won.

A two part ticket is then distributed containing:

- 1) Instant Win Prize redemption coupon
- 2) Entry Ticket for your next drawing

Benefits

- 1) Increases Coin In – Incentivize customers to play more today and come back tomorrow by offering a free Bonus Play for every “x” number of points earned on their account.
- 2) Promotes Return Visits – Giving your customers a chance to play once a day virtually guarantees increased floor traffic.
- 3) Increase Club Membership – The simple fact that you must be a member of your players club in order to play this promotion will greatly increase new member sign ups.
- 4) Manage Comp and Ticket Distribution – By issuing Bonus Play Coupons to customers instead of direct comps and drawing tickets, Video Scratch & Win allows you to control the level of comp and number of tickets issued by your employees. “Our Video Scratch & Win promotion generated a 17% increase in slots, 13% increase in table games, and a 6% increase in keno.”

What you get

- 1) Complete Budget Controls – We give you an online comprehensive Budgeting Calculator to determine the promotion parameters and control your promotion budget to the penny.
- 2) Plug and Play Promotion – The Video Scratch & Win kiosk comes to you fully programmed with your prizes and parameters. Simply plug it in and start the promotion.
- 3) Customized Promotion Signage – The Video Scratch & Win kiosk comes complete with a Back-lit Display (free-standing kiosk) or Promotion Sign (countertop kiosk) customized for your promotion.
- 4) Comprehensive Reporting – Downloadable reports showing: a) daily play, b) unique play, and c) daily prize distribution.
- 5) Risk Free Jackpot – Thanks to our “A-“ rated underwriting, if someone wins the Grand Prize, we’ll be there to pay!
- 6) One Stop Shopping – SUREBET also provides Video Scratch & Win tickets, marketing and advertising elements, sample newspaper ads, billboards, slot toppers and wobblers, back-lit displays, and a variety of other marketing materials.

Video Scratch & Win is available in both Free-Standing and Countertop kiosks.

Average length of play is only 10-14 seconds!



VIDEO SCRATCH & WIN!

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Attract attention, generate excitement, increase traffic and generate more play with Video Scratch & Win!



ONE GREAT PROMOTION...

- Increase Club Membership and Drive Trial with Instant Win Prizes
- Increase Trip Frequency and Reward Players with Once a Day Play and Earned Bonus Plays
- Improve Player Parties and Drawings with Controlled Ticket Distribution

With captivating video and engaging sound effects, these giant-prize Video Scratch & Win games will get your players lining up for the chance to win big! Choose a theme from our standard games or create one of your own, then place this promotional powerhouse on your casino floor, plug it in and get ready for fun! Customers swipe their club card then unveil symbols with their fingertips on a touch screen to win prizes. Depending on how many symbols are unveiled, the kiosk prints out an instant prize ticket and an optional drawing ticket. And when your customer reveals all six grand-prize winning symbols, they'll walk away a winner, paid for by SUREBET.

HIGHLIGHTS

Easy to Operate - Compact, ATM-like kiosk arrives ready for action. Simply place this promotional powerhouse in a visible place, plug it in and get ready for fun!

Easy to Play - Customers approach the prize-awarding kiosk, swipe their club card or scan a bonus play coupon, activating an interactive, touch screen video scratch and win game. Customers unveil symbols with their fingertips in order to win up to 6 customized prizes depending upon how many prize symbols are revealed. The kiosk prints out an instant win prize coupon and an optional drawing ticket.

User Friendly Report Screen - Get instant access to participation statistics and prize distribution.

Risk Free - Offer up to a \$1,000,000 prize for a fraction of the cost.

OPTIONAL GAME SHOW FEATURE >>

All Video Scratch & Win games feature corresponding interactive TV-style game shows, perfect for bringing increased excitement to player parties and drawings.



FEATURES

All kiosks come complete with high-powered touch screen computer, magnetic stripe card reader, bar code scanner and ticket printer.



Display Dimensions: 10'w x 8'h

TURN OVER FOR A COMPLETE LIST OF GAMES >>



www.surebetriskmanagement.com

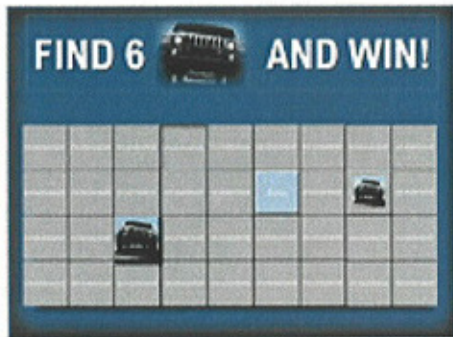
800-658-2933

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VIDEO SCRATCH & WIN

Here are a few of the great games you can choose from.



Hummer Hunt



Hot Spots



Bug-Win



Money Match



Winning Winter Wonderland



Born To Ride



Attract attention and create excitement with our interactive touch screen games. When someone unveils all six winning symbols, they'll walk away with the grand prize, courtesy of SUREBET.

FEATURES

FREE computer-mounted sign featuring customized prize table.

Shipping and storage case provided.

Plugs into any standard outlet.

No assembly required.

CUSTOM GAMES AVAILABLE!



TURN OVER FOR MORE >>

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VIDEO SCRATCH & WIN

Here are a few of the great games you can choose from.



Caribbean Treasure



Panning for Gold



Happy Birthday



Pick 6

This sport-themed game is available for all sports!

Looking for something truly unique?

Contact us and we'll design a custom Video Scratch & Win Game just for you!

